

**Florida Swimming Pool Association  
Trade Show Agenda  
September 18, 2020**

DRAFT Agenda (08/17/20)

- Planning considerations
- Attendee Registration
  - Education classes
  - Exhibits only
  - Genesis program
  - Free pass code promotion / contest
- Volunteers / Staffing
  - Education sessions – monitors
  - Membership booth
  - Greeters
- Events
  - Awards
  - Friday night
- Exhibit Hall
- International Expo
  - Virtual

***Antitrust***

The Florida Swimming Pool Association (FSPA) has throughout its existence followed a rigorous program of compliance with the Sherman Act and other antitrust statutes. All who attend FSPA meetings should read and understand the guidelines. Adherence will avoid potential violations by individuals, member firms, and FSPA itself. Violations of the antitrust laws are serious criminal violations, punishable by jail terms and substantial monetary fines, as well as, treble damage civil penalties.

***Conflict of Interest***

I acknowledge that information, programs, research, services, and methods of operation are developed by Florida Swimming Pool for all members and as a Director I am obligated to pass on this information to my constituencies. Therefore I will not expropriate for myself, my business, or another organization any information I receive as a result of my position as a Director of the Florida Swimming Pool Association prior to disseminating this information to my constituents.

***Confidentiality***

I will not disclose, beyond its intended scope, any information which is marked, designated, or treated as confidential by the Board, officers, or staff and which I receive as a Director of the Florida Swimming Pool Association. I understand that my obligation to maintain confidentiality extends indefinitely beyond my term of office.